## Trading Bitcoin and Online Time Series Prediction

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#### Abstract

Given live streaming Bitcoin activity, we aim to forecast future Bitcoin prices so as to execute profitable trades. We show that Bitcoin price data exhibit desirable properties such as stationarity and mixing. Even so, some classical time series prediction methods that exploit this behavior, such as ARIMA models, produce poor predictions and also lack a probabilistic interpretation. In light of these limitations, we make two contributions: first, we introduce a theoretical framework for predicting and trading ternary-state Bitcoin price changes, i.e. increase, decrease or no-change; and second, using the framework, we present simple, scalable and real-time algorithms that achieve a high return on average Bitcoin investment (e.g. 6-7x, 4-6x and 3-6x return on investments for tests in 2014, 2015 and 2016), while consistently maintaining a high prediction accuracy (> 60-70%) and respectable Sharpe Ratio (> 2.0). Furthermore, when trained on a period eight months earlier than the test period, our algorithms performed nearly as well as they did when trained on recent data! As an important contribution, we provide a justification for why it makes sense to use classification algorithms in settings where the underlying time series is stationary and mixing.

#### 1. Introduction

The ubiquity of time series is a fact of modern-day life: from stock market data to social media information; from search-engine metadata to webpage analytics, modern-day data exists as a continuous flow of information indexed by timestamps. Our focus in this paper is on making scalable and accurate forecasts in real-time, given a live stream of time series data. We specifically consider nonparametric time series prediction algorithms, which can adapt to different structure that may be present in data across heterogeneous application domains. We anchor our discussion to forecasting Bitcoin price changes for algorithmic trading, an application that demands fast, accurate predictions.

#### 1.1 The Problem

Let p[t] be the price of Bitcoin at time  $t \in \mathbb{Z}^+$ . We have two main problems of interest:

Prediction. For any time t, given the historical price time series up to time t, predict the price for future time instances,  $s \ge t + 1$ .

Trading. For any time t, using current investment and predictions, decide whether to buy new Bitcoins or sell any of the Bitcoins that are in possession.

Our work focuses on the problem of predictions and the purpose of a trading strategy is to demonstrate the utility of accurate predictions. For this reason, we consider an extremely simple trading strategy which shall be simulated under idealized conditions which ignore volume effects and transaction costs. Accordingly, we limit the number of Bitcoins that can simultaneously be possessed to *one*. Formally, at time t, let h[t] = 1, if we are in possession of a Bitcoin and h[t] = 0, otherwise. Given h[t] and a prediction of whether the price will go up, down, or stay about the same, the decision d[t] at time t is given by:

$$d[t] = \begin{cases} \text{buy, if } h[t] = 0 \text{ \& price is predicted to increase, with high confidence} \\ \text{sell, if } h[t] = 1 \text{ \& price is predicted to decrease, with high confidence} \\ \text{hold, otherwise.} \end{cases}$$

Effectively, we have a decision-making exercise relying on a prediction of the future. Therefore, it is desirable for there to be a quantification of the confidence for each prediction such that the trading algorithm can shield itself from low-confidence predictions.

#### 1.2 Our Contribution

Our main contributions are two-fold: we develop a theoretical framework for time series analysis based on reasonably generic properties of a time series, namely *stationarity* and *mixing*; and second, we present simple, scalable, real-time algorithms for prediction and trading that yield high prediction accuracy and highly profitable returns on investment in Bitcoin.

A time series being *stationary* means that its joint probability distribution is time-invariant. *Mixing* means that the distribution at a specific time is primarily dependent on the recent past. Both hold for a discrete time series tracking the first-differences of Bitcoin prices, as we show in Section 2.2 using the Dickey-Fuller and the Kwiatkowski-Phillips-Schmidt-Shin tests (stationarity) and the Autocorrelation Function (ACF)/ Partial Autocorrelation Function (PACF) plots (mixing). Thus, classical time series regression algorithms, e.g. ARIMA, that exploit stationarity and mixing could be used to forecast price changes, yet as we show in Section 2.3, they have poor prediction performance. They also lack a probabilistic interpretation that make them even less attractive options to be used in conjunction with a trading strategy which would benefit from shielding itself from low-confidence predictions.

To overcome these limitations, we propose a model for forecasting the price change, i.e. increase, decrease, or no change, that relies on stationarity and mixing (Section 2.5). Effectively, we argue that for such time series, the probability distribution of the future prices, {increase, decrease, no-change}, is a *continuous* function of the recent past that can be approximated from finite data. With this insight, we present a collection of algorithms that estimate this conditional probability distribution: classification algorithms like Random Forest, Logistic Regression and LDA; and an algorithm that explicitly learns the empirical conditional probability distribution from data. Effectively, we provide a justification, rooted in first principles, that allows classification algorithms to be effective in such settings—a crucial link missing in related works. The performance of the resulting algorithms is summarized next (details in Section 3.4):

**Algorithm Comparison.** Our proposed algorithms return several multiples of investment across all tests, e.g. a 6-7x return on investment over a two month test period in 2014, a 4-6x return over two months in 2015 and 3-6x return over 4 months in 2016, while consistently maintaining a 60-70% accuracy and a Sharpe Ratio (Sharpe, 1998) over 2.0. In comparison, ARIMA based predictions usually performed poorly across all metrics.

Sensitivity. We choose a training period eight months earlier than the testing period and notice that while ARIMA loses money consistently, our algorithms perform nearly as well as they do when trained on more recent data, producing a 4-6x return on investment with a  $\sim 60\text{-}70\%$  accuracy. This points to the incredible robustness of our approach and fragility of ARIMA. Additionally, we can achieve greater robustness by considering a set of the lengths of history, instead of single length d. Stability. We use the Sharpe Ratio to understand how consistent the trading strategy (Maverick, 2015) is. Our algorithms yield a Sharpe ratio consistently near or above 2.0, which is considered very good, while ARIMA lags far behind, at times < 0.

#### 1.3 Related Works

There are two sets of literatures related to our work: financial and time series data analysis. In financial literature, one of the relevant approaches is technical analysis, which assumes that price movements follow a set of patterns and one can use past price movements to predict future returns (Lo and MacKinlay, 1988, 1999). Caginalp and Balenovich showed that some patterns emerge from a model involving two distinct groups of traders with different assessments of valuation (Caginalp and Balenovich, 2003). Some empirically developed geometric patterns, such as heads-and-shoulders, triangle, and double-top-and-bottom, can be used to predict future price changes (Lo et al., 2000; Caginalp and Laurent, 1988; Park and Irwin, 2004). In particular, in (Lo et al., 2000) authors utilize the method of Kernel regression to identify various geometric patterns in the historical data. Price is predicted using recent history. In that sense, (Lo et al., 2000) is closest to this work. However, we note that (Lo et al., 2000) does not yield any meaningful prediction method or for that matter eventually yield a profitable trading strategy. Our work, given the above literature, can be viewed as an algorithmic version of the "art of technical trading".

In the context of time series analysis, classical methods are a popular choice. For example, the ARIMA models which tend to capture non-stationary components through finite degree polynomials; or using spectral methods to capture periodic aspects in data, described in detail in works such as (Brockwell and Davis, 2013; Hamilton, 1994; Robert H. Shumway, 2015). In contrast, our approach is nonparametric and stems from a theoretical modeling framework based on stationarity and mixing. A natural precursor to this work are (Chen et al., 2013) and (Shah and Zhang, 2014), where the nonparametric classification has been utilized for predicting trends. Classification algorithms have been used to predict stock price changes previously, e.g. Ch. 4.6.1 of (James et al., 2013), (Gong and Sun, 2009), (Alrasheedi and Alghamdi, 2012). However, none of these works provide a theoretical framework justifying why these algorithms are suited for this problem space. Additionally, they tend to operate on a daily, weekly or monthly time-resolution which is in contrast to our goal of near real-time predictions.

#### 2. Modeling Bitcoin Time Series

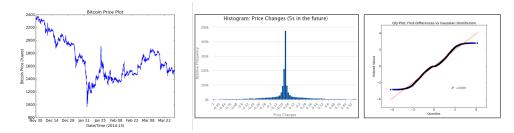
We now describe the Bitcoin data and establish stationarity and mixing. Next, we show that the classical modeling approach comes up short. Subsequently, we describe a modeling framework that holds promise in this setting and end by presenting our model and algorithms that fit the framework.

#### 2.1 Bitcoin Data

We are using Bitcoin data, accessed via the OKCoin exchange using their APIs okc. All prices are reported in Chinese Yuans. The APIs return lists of  $\mathsf{bid}[t]$  and  $\mathsf{ask}[t]$  prices at the exchange, which are the list of prices that buyers are willing to pay, and the list of prices that sellers are demanding (for one Bitcoin), respectively at time t. We cached several months of data from the exchange in 2014, 2015 and 2016. Therefore, the experiments in this work are reported for those periods. At every point in time, t, we create an *estimate* of price as,  $p[t] = (\max(\mathsf{bid}[t]) + \min(\mathsf{ask}[t]))/2$ . Hence, the pair (t, p[t]) represents a time series of Bitcoin price estimates. As an example, refer to Figure 1 (Left) for the Bitcoin price time series during a four month period in 2014.

#### 2.2 Stationarity and Mixing

Given that the classical modeling approaches assume stationarity, we check for it using the Augmented Dickey-Fuller (DF) Test (Said and Dickey, 1984) and the Kwiatkowski-Phillips-Schmidt-Shin (KPSS) test (Kwiatkowski et al., 1992). Both are hypothesis tests where DF assumes non-stationarity as the null hypothesis while KPSS assumes the opposite. They reveal that the Bitcoin price time series is not stationary (p-value > 0.3 for DF; p-value < 0.01 for KPSS). However, as is often observed



**Figure 1:** Left: Price of Bitcoin in Chinese Yuan from 12/1/2014 to 3/31/2015. Center: A histogram of first-differences of the price time series that is sampled every 5 seconds. Right: A QQ-plot against a Gaussian (0.02, 0.04).

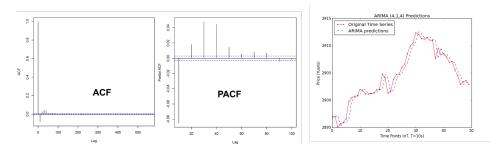


Figure 2: Left: ACF plot for the Bitcoin price time series, sampled at 10s. This implies  $q \le 8$ . Center: PACF plot for the Bitcoin price time series, sampled at 10s. This implies  $p \le 8$ . Note: a value of 10s on the x-axis implies a lag = 1. Right: ARIMA (4,1,4) predictions with actual series, showing 50 data points.

with econometric data, the time series produced by the first-differences, i.e. y[t] = p[t] - p[t-1], is stationary (p-value < 0.01 for DF; p-value > 0.1 for KPSS). Figure 1 (Center) shows the histogram of the first-differences of the Bitcoin price time series, sampled at 5s intervals, and the QQ-plot (Right) confirms that the data appears to follow a Gaussian distribution. Additionally, the Kolmogorov-Smirnov test fails to reject the hypothesis that the first-differences follow a zero-mean Gaussian marginal distribution, thereby confirming stationarity.

We find that y[t] is a mixing process. Recall that a stochastic process is mixing if its values at widely-separated times are asymptotically independent (Shalizi, 2007). The Autocorrelation Function (ACF) and Partial Autocorrelation Function (PACF) plots in Figure 2 (Left, Center) show exponential decay, implying mixing.

In summary, based on the outcomes of all the tests it is safe to conclude that the first-differences of the Bitcoin price time series is *stationary* and *mixing*.

#### 2.3 Classical Modeling: ARIMA

A natural reference point in time series modeling is to consider the classical techniques like the ARIMA models. Their effectiveness in understanding and predicting time series data such as weather forecasts (Mahmudur Rahman and Rahman, 2013), sales of electricity (Ugiliweneza, 2007), unemployment rates (Dobra and Alexandru, 2008) and for other econometric problems (Asteriou, 2016) have been well documented. Thus, we try to understand how well they work in our setting.

In order to fit an ARIMA model, which assumes stationarity, we need to use our data to determine the three parameters: p, d, q. p corresponds to the autoregressive component, q to the moving-average and d is the degree of differencing Box and Reinsel (1994); Robert H. Shumway (2015). The Dickey-Fuller and KPSS tests have already revealed that d > 0 for stationarity. Using the ACF and

PACF plots in Figure 2 (Left, Center) as our guides, we can safely assume that  $p, q \le 8$ . The lowest AIC/BIC values for the best fit were given by  $(p, d, q) = \{4, 1, 4\}$  and  $(p, d, q) = \{2, 1, 1\}$ .

Figure 2 (Right) shows the point-predictions using ARIMA(4,1,4). The model is updated using each new data point and predictions are shown in the plot. The plots are zoomed in to show a handful of points to underscore how the predictions tend to be nearly one-step shifted versions of the original. This does not appear very promising given that all predictions are approximately tracking the latest data point in the past, providing little new information. Additionally, they do not provide a probability for each prediction. This can potentially be a severe handicap when coupled with a trading strategy that could benefit from a probabilistic framework for deciding the confidence with which it can commit to new trades.

#### 2.4 Back to First Principles

Given that the first-differences of Bitcoin price time series,  $y[\cdot]$ , is stationary and mixing, it suggests that there exists a large enough  $d \in \mathbb{Z}^+$  so that

$$\mathbb{P}(y[t]|y[-\infty:t-1]) \approx \mathbb{P}(y[t]|y[t-d:t-1]),\tag{1}$$

where  $y[a-d:a]=(y[a-d],\ldots,y[a])$  for any  $a\in\mathbb{Z},d\geq 1$ . (1) states that the distribution of y[t] conditioned on a finite but long enough history, is approximately the same as that for the sample with entire past. Additionally, since y[t] is stationary, we have:

$$\mathbb{P}(y[t]|y[t-d:t-1]) \approx \mathbb{P}(y[s]|y[s-d:s-1]), \forall s. \tag{2}$$

This is a critical observation because it leads us to conclude that for two entirely disparate points in time if the finite-length history is *similar* then the process' probabilistic evolution in the future will also be similar.

From (1) and (2), a reasonable approximation for the  $y[\cdot]$  process is a Markov Chain with state  $z[\cdot]$ , where  $z[t] \equiv y[t-d:t]$ , and the state transition probability is a measurable function from  $\mathbb{R}^{d+1} \to \mathbb{R}$  with respect to Borel  $\sigma$ -algebra (cf. see Ch. 6 of Durrett (2010), for precise definition). That is, for any given  $\theta \in \mathbb{R}$ , consider function  $F_{\theta} : \mathbb{R}^d \to [0,1]$  defined as

$$F_{\theta}(y[t-d:t-1]) = \mathbb{P}(y[t] > \theta|y[t-d:t-1]), \tag{3}$$

for any  $t \in \mathbb{Z}$  (recall,  $F_{\theta}$  does not depend on t as it is a stationary process). This is a measurable function. A special class of measurable functions (which is quite general) is the space of continuous functions. We shall assume that our class of model satisfies this restriction.

**Key Model Assumption.** For any  $\theta \in \mathbb{R}$ ,  $F_{\theta}$  as defined above is a continuous function.

#### 2.5 Our Model

Given  $\theta \in \mathbb{R}$ , define

$$x[t] = \begin{cases} -1, & \text{if } y[t] < -\theta \\ 1, & \text{if } y[t] > \theta \\ 0, & \text{otherwise.} \end{cases}$$
 (4)

Given history length  $d \geq 1$ , define a 3-dimensional probability vector  $\mathbb{Q}[t] = (\mathbb{P}(x[t] = \sigma | y[t-d:t-1]), \sigma \in \{-1,0,1\})$ . Then we posit that  $\mathbb{Q}[t] = F(y[t-d:t-1])$ , for some continuous function  $F: \mathbb{R}^d \to [0,1]^3$  for all  $t \in \mathbb{Z}$ . This directly follows from our model assumption.

We note that our interest is truly in this 3-dimensional vector since we are interested in trading Bitcoins, and the future decision in the simple trading strategy is primarily determined by whether prices are going to go up, down or remain approximately the same. In general, for other decision making tasks, one might be interested in more or less detailed aspects of the distribution of future prices.

#### 2.5.1 Prediction Algorithm using Classification

Given the model, the problem effectively reduces to ternary-state classification. In particular, we can generate training data as follows: (x[t], y[t-d:t-1]) for each t provides a sample to train the model. This, when coupled with any classification algorithm, provides an algorithm for the purpose of prediction. Classification algorithms afford a significant additional advantage: they can incorporate a richer feature set. For our classification algorithms we perform an initial "feature extraction" based on y[:t-1]. Recalling that x[t] is calculated from y[t], y[t-1] as defined in Equation 4, we extract the following features:

- 1. x[t-1]: the latest change in price. This captures the most recent movement in price.
- 2.  $T_{\sigma,d}[t-1] = \sum_{s=t-d}^{t-1} \mathbb{1}\{x[s] = \sigma\}$ : the tally-count of each quantized value in x[t-d:t-1], for every d and  $\sigma \in \{-1,0,1\}$ . This tally-count feature allows us to capture the recent distribution of price-changes which provides more information than that contained in the first feature above [1].
- 3.  $C_{\sigma}[t-1] = \max_k(k: \sigma = x[t-1] = x[t-2] = \cdots = x[t-k])$ : consecutive run-length of each quantized value  $\sigma \in \{-1, 0, 1\}$ . This feature allows us to capture trends of consecutive rises, falls and no-changes in the price process leading up to the current point in time.

This collection of features allows us to capture information leading up to the current point in time,  $\forall t$ . Features 2 and 3 allow us to capture a richer amount of information compared to the y[t-d:t-1] being used by ARIMA models. Intuitively, we expect a richer feature set to allow these classification algorithms to perform better than ARIMA models which simply consider the past prices as a single "feature".

Effectively, for classification algorithms we have  $\mathbb{Q}[t] = F(y[t-1], T_{\sigma,d}[t-1], C_{\sigma}[t-1])$  and  $F(\cdot)$  is believed to have "simple" structure. The goal is to learn  $F(\cdot) \in [0,1]$ , using a classification algorithm.

Connections and Contrast with Prior Work. Predicting quantized prices by using classification algorithms has been tried previously, e.g. Ch. 4.6.1 of James et al. (2013), Gong and Sun (2009), Alrasheedi and Alghamdi (2012). However, our work goes beyond the simple application of algorithms and directly ties the efficacy of these algorithms to the general modeling framework which assumes stationarity and mixing. Additionally, unlike past works, we do not restrict ourselves to prediction alone; we couple it with a trading strategy. Furthermore, the scale of Bitcoin data at our disposal provides a better stress test of these classification algorithms at a low latency, e.g. 5-10s, in contrast to daily, weekly or monthly resolutions considered in prior works.

Which Classification Algorithms to use? For our choice of classification algorithms, we turn to Random Forest (RF), Logistic Regression (LR) and Linear Discriminant Analysis (LDA). For the Bitcoin time series, they carry promise because they attempt to learn the transition probability distribution function,  $\mathbb{P}(x[t]|h_d[t])$  given input data, and hence, satisfy the general framework. They are also known to be efficient, scalable and robust.

#### 2.5.2 Approximate Empirical Conditional (EC) Distribution

Another approach is to learn the *actual* conditional distribution, exactly. Of course, this is not feasible given a continuous state-space and limited data, so we quantize the state-space to produce a reasonable approximation. Specifically, we can learn the approximate distribution by considering the empirical conditional (EC) distribution of  $x[\cdot]$  given d-step history,  $\mathbf{h_d} \equiv x[t-d:t-1]$ . For a fixed  $d \geq 1$ ,  $\sigma \in \{-1,0,1\}$  and  $\mathbf{h_d} \in \{-1,0,1\}^d$ , the EC distribution of interest, is denoted by  $\mathbb{P}_d(\sigma|\mathbf{h_d})$ . See **Appendix A** for a precise definition. We can build these probability maps for each prefix,  $\mathbf{h_d}$ , and that is effectively the model. Note that this model relies only on the past d values corresponding to each data point making it more comparable to ARIMA models. This also suggests

that due to the availability of only finite amount of data, learning the empirical distribution will likely be outperformed by the classification algorithms which have the advantage of incorporating a richer feature set, as discussed earlier.

#### 2.5.3 Prediction Probabilities, Thresholds and Risk Profile

Our algorithms produce a prediction for each step in the future. At time t-1, the prediction is  $\hat{x}[t] \in \{-1,0,1\}$  for the next time step. However, we require the model to produce a probability associated with each prediction to give us a sense of confidence in each individual prediction. This is useful because it can help the trading strategy avoid committing to trade-decisions for low-confidence predictions. Specifically, we produce 0's for all predictions below a tunable confidence threshold:

$$\hat{x}[t] = \begin{cases} \sigma^* & \text{if } \mathbb{P}^*(x[t] = \sigma^* | h_d[t-1]) \ge \gamma, \\ 0, & \text{otherwise,} \end{cases}$$
 (5)

where  $\sigma^* = \arg \max_{\sigma \in \{-1,0,1\}} \mathbb{P}(x[t] = \sigma | h_d[t-1]).$ 

The use of  $\gamma$  is to threshold the quality of the estimator. If the estimator is not confident enough, then we ignore the prediction and predict 0. In the context of trading algorithm, this means that it does *nothing*, i.e. it performs no trades. That is, when the signal is not strong enough as per prediction algorithm, the trading algorithm does not decide to make bets either way. Additionally,  $\gamma$  is the only customization parameter of the entire system. It can be chosen to suit the risk profile. For example, a low value of  $\gamma$  such as 0.5, would mean that we produce predictions that are more likely to be incorrect on new data. On the other hand, a very high  $\gamma$ , say 0.9, might result in few or no trades.

We use a validation set to determine the best  $\gamma$  for our tests. Given the inverse relationship between accuracy and number of trades, we choose the  $\gamma$  value that maximizes the product of accuracy and profit on the validation sets. This approach allows us to choose  $\gamma$  in a manner that penalizes both high accuracy with low expected profit and low accuracy with high expected profit.

Combining Multiple Predictions. For the EC model (Section 2.5.2), suppose we use a set of values of  $d \ge 1$ , denoted as S. For each  $d \in S$ , let  $\hat{x}_d[t]$  be the prediction obtained for time t based on history  $h_d$  as discussed above. We produce a weighted combination of these predictions, denoted as  $\hat{x}_w[t]$ :

$$\hat{x}_w[t] = \sum_{d \in \mathbb{S}} \hat{x}_d[t] \times w_d, \quad \text{where} \quad \sum_{d \in \mathbb{S}} w_d = 1.$$
 (6)

One suggested way of computing the weights,  $w_d$ , is detailed in **Appendix B**, using information-theoretic ideas. Finally, we further quantize  $\hat{x}_w[t]$  to produce our prediction  $\hat{x}[t] \in \{-1, 0, 1\}$ , similarly to the discretization described in Section 2.5.

#### 3. Experiments and Results

#### 3.1 Experimental Setting

We conducted several experiments to evaluate the predictions produced by all algorithms discussed earlier. The experiments were simulated using the OkCoin data from 2014, 2015 and 2016.  $\gamma$  was chosen using a validation set, unless noted otherwise. d was typically chosen from among  $\{3,4,5\}$ . Lastly, we fixed the price sampling rate to 5s and  $\theta = 0$ .

#### 3.2 Objectives

The primary objective of our experiments is to **compare** our prediction algorithms with ARIMA as a baseline. Additionally, we want to study the **sensitivity** of and **trade-offs** introduced by the

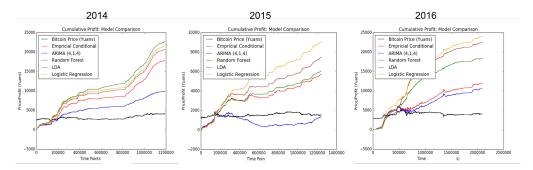


Figure 3: Cumulative Profit and Bitcoin Price in 2014, 2015, 2016 with  $d \in 3, 4, 5$ .  $\gamma$  selected via validation. Each time step represents 5s.

model parameters, e.g. d,  $\gamma$ . Performance sensitivity to the choice of training periods is another objective of evaluation. Finally, the experiments must also enable us to gauge the **stability** of the algorithms vis-a-vis the trading strategy.

#### 3.3 Evaluation Criteria

We use the following metrics for evaluating the performance of all models under consideration: **Prediction Accuracy.** Foremost, our priority is to evaluate the accuracy of the predictions produced by each algorithm. Our accuracy measure is simply the proportion of predictions we get correct from among the  $\{-1, 1\}$  predictions we make. Note that this means we ignore evaluating the accuracy when  $\hat{x}[t] = 0$  because our trading strategy ignores them. For m predictions, starting at time t:

Accuracy = 
$$\frac{\sum_{j=0}^{m-1} \mathbb{1}\{\hat{x}[t+j] = x[t+j]\} \mathbb{1}\{\hat{x}[t+j] \neq 0\}}{\sum_{j=1}^{m} \mathbb{1}\{\hat{x}[t+j] \neq 0\}}$$
(7)

Cumulative Profit. Given that we are simulating a trading strategy for Bitcoin, the most natural metric for evaluation is the cumulative profit across the period of execution.

Investment Returns. Simply reporting cumulative profit can hide an important factor in the evaluation of a trading strategy: the investment required to achieve the profit or returns. We also report the profit as a ratio of the average investment required during the period of the experiment. Sharpe Ratio. We use the Sharpe Ratio to quantify how well (or worse) the policy does compared to the risk-free returns and with how much volatility. A Sharpe Ratio in excess of 1.0 should be considered pretty good, greater than 2.0 is considered great and so on. In our case we define one period of trading to be the equivalent of a month. Please see Appendix C for details on how we calculate it.

#### 3.4 Results

Compare Algorithms. The standout conclusion is that the classification algorithms outperform both EC and ARIMA on all metrics. Refer to Figure 3 and Table 1, Table 5 (Appendix E) and Table 6 (Appendix E) for the experiments in 2014, 2015 and 2016. They generated approximately 4-6x in returns, with a Sharpe Ratio over 2.6 and accuracy over 70% in results for the 45 day test period in 2015. For the experiment in 2014, they generated approximately 7x return with Sharpe Ratio over 2.5 with an accuracy >65%. For this problem space, a 70% accuracy is great, as discussed in

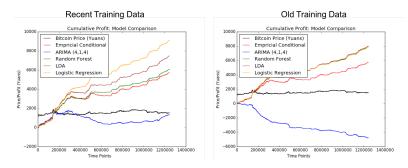


Figure 4: Comparison of the cumulative Profit for the same Test period in 2015 with a recent training period and an eight month old training period.  $d \in 3, 4, 5$  and  $\gamma$  selected on the same validation set. Each time step represents 5s.

(Left): Training: 12/1/14 - 12/31/14, Validation: 1/1/15 - 1/15/15, Test: 1/16/15 - 3/31/15. (Right): Training: 2/16/14 - 3/14/14, Validation: 1/1/15 - 1/15/15, Test: 1/16/15 - 3/31/15.

|       | Profit | Return | Sharpe | Accu. |
|-------|--------|--------|--------|-------|
| Arima | 1366.7 | 0.9    | 0.43   | 0.49  |
| EC    | 5721.1 | 3.7    | 2.17   | 0.64  |
| RF    | 6049.9 | 3.9    | 2.56   | 0.78  |
| LDA   | 7469.0 | 4.8    | 2.82   | 0.73  |
| LR    | 9090.9 | 5.9    | 3.32   | 0.70  |

**Table 1:** Using a recent training period. Training: 12/1/14 - 12/31/14, Validation: 1/1/15 - 1/15/15, Test: 1/16/15 - 3/31/15.  $d \in 3, 4, 5$ ;  $\gamma$  is selected via validation.

|       | Profit  | Return | Sharpe | Accu. |
|-------|---------|--------|--------|-------|
| Arima | -4758.5 | -3.1   | -2.0   | 0.43  |
| EC    | 5721.4  | 3.7    | 2.2    | 0.64  |
| RF    | 7903.1  | 5.1    | 3.4    | 0.69  |
| LR    | 8019.4  | 5.2    | 3.5    | 0.71  |
| LDA   | 7934.1  | 5.1    | 3.3    | 0.69  |

**Table 2:** Using an eight month old Training period, same validation and test periods as those in Table 1. Training: 2/16/14 - 3/14/14.  $d \in 3, 4, 5$ ;  $\gamma$  is selected via validation.

Ch. 4.6.1 of James et al. (2013). Among the classification models, all choices under consideration perform comparably. This is a significant result because it establishes the efficacy and robustness of the classification algorithms for time series modeling while conforming it to a general modeling framework constructed from first principles.

EC tends to fare much better than ARIMA models, e.g. over the 2.5 months in the test period in 2014 (Left plot), a return of 5.7x with Sharpe Ratio of 1.62 compared to a 3.2x return and 1.6 Sharpe Ratio of the ARIMA mode. For the test in 2015, EC generates a 3.7x return with Sharpe of 2.2 compared to ARIMA generating 0.9x return with Sharpe of 0.43. This trend extends to prediction accuracy as well. During the test period in 2016, ARIMA and EC perform comparably (refer to Figure 3). Under most circumstances, ARIMA performs poorly on all metrics. The parameters used in these experiments, p = 4, d = 1, q = 4, were determined using cross-validation on the training set.

**Sensitivity: Training Period.** Refer to Figure 4 (Right) and Table 2. Even though there is a lag of about eight months between the training and testing periods, EC and all classification algorithms continue perform very well, while ARIMA loses money consistently. This incredible finding shows that patterns of historical evolution of y[t] repeat fairly often and are observed frequently across long periods of time and are captured well by EC and classification algorithms.

Sensitivity: Single vs Multiple d. Table 3 shows the noticeable robustness introduced by using multiple d values instead of just one. When using  $d \in \{3,4,5\}$  instead of just using one, we notice that the cumulative profits and accuracy are better or, at least, no worse than those produced by

|             | RF     |       | EC     |       |
|-------------|--------|-------|--------|-------|
| d           | Profit | Accu. | Profit | Accu. |
| 3           | 8555.5 | 0.78  | 9082.5 | 0.65  |
| 4           | 8545.7 | 0.78  | 8248.6 | 0.63  |
| 5           | 8604.8 | 0.79  | 7114.4 | 0.65  |
| $3,\!4,\!5$ | 8624.9 | 0.79  | 9091.4 | 0.65  |

**Table 3:** Effects of choosing multiple values of d.  $\gamma=0.65$  is fixed and no validation is used. Training Period: 12/1/14 - 1/1/15; Test Period: 1/1/15 - 3/31/15. Only showing RF and EC.

|          | RF       |       | EC       |       |
|----------|----------|-------|----------|-------|
| $\gamma$ | # Trades | Accu. | # Trades | Accu. |
| 0.60     | 18634    | 0.69  | 25780    | 0.58  |
| 0.65     | 9982     | 0.73  | 19312    | 0.60  |
| 0.70     | 4262     | 0.77  | 17190    | 0.62  |
| 0.75     | 2230     | 0.81  | 6216     | 0.68  |

**Table 4:** Tension between the number of Trades and Accuracy shown by varying  $\gamma$  is varying (no validation) with  $d \in 3, 4, 5$  fixed; Training Period: 12/1/14 - 1/1/15; Test Period: 1/1/15 - 3/31/15. Only showing RF and EC.

choosing single values of d. Note that for this experiment  $\gamma$  was fixed to showcase the effect of choosing single values of d.

Trade-Off: Accuracy vs # Trades. As discussed in Section 2.5.3, the choice of  $\gamma$  determines the risk-profile of the trading algorithm.  $\gamma$  should be chosen via cross-validation or simply by tuning it on a validation set like we do for our experiments discussed earlier. However, in order to confirm our intuition about the tradeoffs between accuracy and number of trades (which influences profits), we conducted some experiments by keeping d fixed and varied  $\gamma$ . We can see from the results in Table 4 for EC and RF, the higher we set  $\gamma$  the greater our accuracy. However, the higher the  $\gamma$  the lower the resulting number of trades because a higher  $\gamma$  also means more predictions of 0 resulting in fewer trades. This confirms the tension between more/less trades and smaller/greater accuracy we intuitively expected.

**Stability: Sharpe Ratio.** Table 1, Table 2, Table 5 (Appendix E) and Table 6 (Appendix E) show the Sharpe Ratio for all algorithms. ARIMA does not perform as well as the others. The classification algorithms and EC consistently manage a Sharpe Ratio near or in excess of 2.0 which should be considered a very good indicator of the over all stability of the trading scheme during the entire testing period spanning several months.

#### 4. Conclusion

After establishing the appropriate learning framework, we first indicate the limitations of classical time series methods like the ARIMA models. Next, we build a general modeling framework from first principles which is expected to work well in this setting. We discuss two approaches that conform to the framework: Classification algorithms and directly learning the empirical conditional distribution (EC). They all outperform ARIMA on all evaluation metrics, with classification algorithms performing the best on experiments spanning 2014-2016. Our results establish that we can achieve a Sharpe Ratio over 2.0 with consistency, and maintain a prediction accuracy near or above 70% while generating several multiples of average investment as return over tests each spanning 2-4 months. For a discussion on a few significant issues not considered in this work, please see **Appendix D**.

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# Appendices

### A. Empirical Conditional (EC) Distribution: Model

Given  $d \ge 1$ , the EC distribution of interest, is defined as follows: for any  $\sigma \in \{-1, 0, 1\}$  and any  $\mathbf{h_d} \in \{-1, 0, 1\}^d$ ,

$$\mathbb{P}_d(\sigma|\mathbf{h_d}) = \frac{N_d((\sigma, \mathbf{h_d}))}{\sum_{\gamma \in \{-1, 0, 1\}} N_d(\gamma, \mathbf{h_d})},$$
(8)

where  $N_d((\sigma, \mathbf{h}) = |\{t : x[t] = \sigma, x[t - d : t - 1] = \mathbf{h_d}[\mathbf{t} - \mathbf{1}]\}|$  given data  $x[\cdot]$ .

This is effectively an exercise is creating discrete-space probability maps, learned from data by counting the occurrences of specific prefixes,  $h_d \in \{-1,0,1\}^d$  followed by each  $x[t] = \sigma = \{-1,0,1\}$ .

# B. Empirical Conditional (EC) Distribution: Prediction with Multiple d > 1.

We produce a 'weighted' combination of predictions, denoted as  $\hat{x}_w[t]$ :

$$\hat{x}_w[t] = \sum_{d \in \mathbb{S}} \hat{x}_d[t](w_d) \tag{9}$$

where,  $w_d = (1 - I_d(\mathbf{h}_d))\mathbb{Q}_d(\mathbf{h}_d)$ . We borrow from Information-theoretic ideas and let  $\mathbf{I}_d$  denote the amount of Information contained for a given d;  $\mathbf{Q}_d(\mathbf{h}_d[t])$  simply denotes the fraction of times a particular prefix,  $\mathbf{h}_d[t]$ , is observed. More formally, we first compute the conditional entropy:

$$H(\mathbf{h_d}) = -\sum_{\sigma \in \{-1,0,1\}} \mathbb{P}_d(\sigma|\mathbf{h_d}) \log_3 \mathbb{P}_d(\sigma|\mathbf{h_d}). \tag{10}$$

Let  $N_d(\mathbf{h}) = |\{t : x[t-d:t-1] = \mathbf{h}\}|$  be the number of times  $\mathbf{h_d}$  is d-step prefix. Then, we have:

$$\mathbb{Q}(\mathbf{h_d}) = \frac{N_d(\mathbf{h_d})}{\sum_{\mathbf{g_d} \in \{-1,0,1\}^d} N_d(\mathbf{g_d})}.$$
(11)

In above, we use notation 0/0 = 0. We then denote the information content in the sequence by:

$$I_d = \sum_{\mathbf{h_d} \in \{-1,0,1\}^d} \mathbb{Q}(\mathbf{h_d}) H(\mathbf{h_d}) = \sum_{\mathbf{h_d} \in \{-1,0,1\}^d} I_d(\mathbf{h_d}), \tag{12}$$

#### C. Sharpe Ratio

We compute the Sharpe ratio of the trading strategy. To recall, the Sharpe ratio of a strategy can be computed as follows: over N periods, let  $\mathsf{profit}_i$  be the profit (or loss) made in the  $i^{th}$  period  $1 \leq i \leq N$ . Let  $p_0$  and  $p_N$  be the price of the Bitcoin at the beginning and at the end of this interval (i.e. N periods). Then, Sharpe ratio is defined as:

$$\mathsf{Sharpe}\;\mathsf{Ratio} = \frac{\frac{1}{N}\sum_{i=1}^{N}\mathsf{profit}_{i} - |p_{0} - p_{N}|}{\frac{1}{N}\sum_{i}\mathsf{profit}_{i}^{2} - [\frac{1}{N}\left(\sum_{i=1}^{N}\mathsf{profit}_{i})]^{2}} \tag{13}$$

#### D. Discussion: Issues not considered

We now comment on a few significant issues not considered in this work:

Scaling of Trading strategy. As noted in Section 1.1, our simple trading strategy is a proof-of-concept trading strategy simulated under idealized conditions. This trading strategy only trades 1 Bitcoin and this helps avoid two major issues. Firstly, there is no question of any technical constraints or exchange-based restrictions to consider as we never trade more than a single Bitcoin. An actual trading scheme would have to consider the impact of restrictions when thinking of trading more Bitcoins or deciding to *short* Bitcoins before owning them. Secondly, we avoid considering the impact of our own trading decisions on the equilibrium of the market. Such a simplification can safely be made when dealing with just a solitary Bitcoin. However, when increasing the quantities of Bitcoin we decide to trade, one has to develop an understanding of how one's trading decisions potentially impact the market.

Latency to Exchange. In our work, we have performed trade simulations to evaluate our prediction algorithm. While our predictions can be used in a real-time trading scheme, there are some important infrastructural challenges to consider. Foremost is the latency between placing orders on an exchange and the fulfillment of that order. Given that we were sampling our pricing data fairly frequently (5s intervals), ensuring that decisions can be made and executed in near real-time is not an trivial task and is a function of infrastructural limitations of the exchange and the network in between the exchange the the client.

**How Large should** d **be?** An important question is how large should d be? Given d, the number of prefixes scale as  $3^d$ . Therefore, with large d, the the data may not be sufficient to provide useful proxy for empirical distribution. On the other hand, if d is too small, the history may not be informative enough for the purpose of prediction. Therefore, it is important to use the right compromise choice for d. One such rule is to keep  $d \leq \log_3(T/100)$  when T time units of data is available. Based on our experiments, this allows for sufficient data for making meaningful empirical estimation.

Computational Complexity of the Model Index. Given that the storage of our prefixes scales as  $3^d$ , if d becomes large, e.g. d > 20, the growth constraints on memory start to become major hurdles. Even though d should remain small for reasonably large historical pricing information (see the paragraph above), it is worth considering the approach one might take to overcome the challenges posed by large d. One approximate solution is to build the storage index more cleverly, such as using Locality Sensitive Hashing (LSH) as proposed in Bawa et al. (2005). The crux of the the work on LSH trees is to find clever hash maps that enable a compressed index which guarantees with high probability that for  $\epsilon > 0$ , if we wish to find k neighbors, such that the distance from a new point q to the i-th nearest neighbor is at most  $(1+\epsilon)$  times the distance from q to its true i-th nearest neighbor' Piotr Indyk (1999). In essence, LSH trees can replace the index/dictionaries we use to store the empirical conditional probabilities for our model. These LSH trees can then can produce approximate nearest neighbors of a prefix under consideration with lower memory and computational complexity compared to an exact match. Several good implementations of LSH Forest are available to use, such as the one provided by Scikit-Learn Scikit-Learn.

Quantized Predictions. Our model and algorithms only predict quantized ternary values: {-1, 0, 1} to indicate the direction of price movements. However, we have not focused on quantifying the magnitude of the change and our confidence in predicting such. One can imagine using the empirical conditional probabilities to weigh the predictions on a floating point scale that maps our predictions back on the space of Bitcoin prices (or changes). This is a topic of interest for future explorations and extensions of this work.

# E. Results for Experiments in 2014 and 2016

The tables below correspond to the results presented in the left and right plots in Figure 3.

|       | Profit  | Return | Sharpe | Accu. |
|-------|---------|--------|--------|-------|
| Arima | 10650.9 | 2.6    | 1.22   | 0.66  |
| EC    | 11981.0 | 2.9    | 1.41   | 0.64  |
| RF    | 18329.2 | 4.5    | 1.64   | 0.79  |
| LDA   | 22507.9 | 5.6    | 1.32   | 0.76  |
| LR    | 24077.3 | 6.0    | 2.01   | 0.72  |

| Table | 5: | Test | in | 2016. |
|-------|----|------|----|-------|

Training: 2/26/16 - 4/15/16, Validation: 4/16/16 - 5/15/16, Test: 5/16/16 - 9/15/16.  $d \in 3, 4, 5; \gamma$  is selected via validation.

|       | Profit  | Return | Sharpe | Accu. |
|-------|---------|--------|--------|-------|
| Arima | 9964.0  | 3.2    | 1.67   | 0.48  |
| EC    | 17851.9 | 5.7    | 1.62   | 0.65  |
| RF    | 22696.5 | 7.4    | 1.89   | 0.65  |
| LDA   | 20698.9 | 6.7    | 1.66   | 0.74  |
| LR    | 21583.4 | 6.9    | 1.67   | 0.73  |

**Table 6:** Test in 2014.

Training: 2/16/14 - 3/14/14, Validation: 3/15/14 - 3/31/14, Test: 4/1/14 - 6/11/14.  $d \in 3, 4, 5; \gamma$  is selected via validation.